

Side Hustle Society Call - July 2019 #1

Call Chat Text

- 15:01:53 From Sean Ian Jacobson : Hey!!!
- 15:02:44 From Sean Ian Jacobson : Hey!! WDS was amazing
- 15:03:19 From Colleen McGraw : Yes it was!
- 15:04:31 From Catie Dale : hello! wish I had known about WDS when I lived in Seattle!
- 15:04:32 From Jedd Chang : Hi Everyone! Where are you checking in from
- 15:04:45 From Catie Dale : Charlotte here!
- 15:05:14 From Joshira Maduro : Charlotte!
- 15:05:15 From Randy : Hi Everyone from Long Beach, CA
- 15:05:22 From tbajaj : Hi this is Taruna from Sunnyvale CA - recovering from WDS and at work so may have to drop off early.
- 15:05:33 From Catie Dale : I feel conflicted about my tendency.
- 15:05:38 From Jedd Chang : 4 Tendencies Quiz Link: <https://quiz.gretchenrubin.com/>
- 15:05:42 From Colleen McGraw : Falls Church VA here
- 15:05:48 From Colleen McGraw : I'm a classic Obliger
- 15:05:48 From monicaagarwal : Hi Everyone. Virginia Beach, VA. I am an obliger.
- 15:06:04 From Brett : Salt Lake City
- 15:06:19 From Catie Dale : I always come up as a rebel, but it's not a good feeling rebellion.
- 15:06:55 From Joshira Maduro : I'm a Questioner all the way!
- 15:07:01 From Sean Jacobson : Hey Everyone! I was having issues with Zoom on my phone but was able to hop onto my computer :)

15:07:09 From SG 28 : hello from Claremont, CA!

15:07:35 From Sean Jacobson : I didn't take the test, but I'm definitely an obliger.

15:09:27 From tbajaj : I think Chris is a Rebel?

15:09:37 From Catie Dale : It just creates such a sad tension between me and anyone in any kind of "authority". like, even in places where there shouldn't be. And Chris? Questioner.

15:09:41 From Randy : I'm a questioner.

15:10:00 From Sean Jacobson : I only got the crash course on the tendencies haha. Not confident enough in it to guess.

15:10:58 From Catie Dale : I can always talk!

15:11:05 From Catie Dale : 😊

15:14:34 From Jedd Chang : Anyone want to pose a question or share an update regarding their side hustle status next?

15:15:21 From Sean Jacobson : I might have an update, or at least plans for the future!

15:17:30 From Sean Jacobson : www.goodvibegaming.com

15:22:46 From tbajaj : thats what I first thought about the models but you can go to CreativeMarket and buy mockup images that you can place our shirts on for more interesting product images. Creativemarket.com

15:23:23 From Jedd Chang : Here's that photography company I was talking about: <https://www.snappr.co/>

15:24:46 From tbajaj : oops need to drop off - best of luck - your tshirts are very cool!

15:26:35 From Brett : I'm on public transportation so I can't join by video, but my update on my first side hustle is that today I should receive the prototype of a deck of cards created to help multi-cultural/racial families have meaningful conversations about their heritage and family history. After a long time, it's a tangible step.

- 15:26:43 From Catie Dale : I am going to my sister's house for the holiday, so I will be doing the actual work I am marketing!
- 15:28:00 From Sean Jacobson : Placeit.com is the mock-up site I've been using. It's \$30/mo though. I am planning to cancel it and invest that money instead in ordering samples and doing live photography.
- 15:29:20 From Sean Jacobson : Oops sorry it's placeit.net
- 15:29:25 From Sean Jacobson : www.placeit.net
- 15:29:30 From Jedd Chang : Thanks Sean
- 15:30:00 From Jedd Chang : <https://beardedelf.com/>
- 15:30:02 From Priya Sridhar : I think for a side hustle I'm going to start a content website with a friend, called the Permanent News Network
- 15:30:38 From Priya Sridhar : will probably have to draw up something formal since we're still brainstorming and trying to get any potential issues out of the way
- 15:30:43 From Jedd Chang : <http://www.lighterfasterhire.com/>
- 15:34:59 From Jedd Chang : Joshira's site: <https://dreamsoverdebt.com/>
- 15:35:28 From Sean Jacobson : I've been slacking on the forum as well. I'm going to start making an effort to use it more regularly.
- 15:39:20 From Jedd Chang : Here's the Wordpress theme builder that Natalie was referring to: <https://thrivethemes.com/architect/>
- 15:44:14 From Sean Jacobson : Patreon is always a great option for niche sites, especially nerd ones. It can be hard to build a community, but you can sustain it really well if you just have a few people who really love your stuff.
- 15:44:53 From Brett : Question (if there's time): I've got some products built around the theme of multicultural/racial families. I am getting a website, Facebook page, Instagram account and blog ready to

launch around this theme and to promote the products. Should I do all of these and try and create a kind of “ecosystem” or should I focus on just one or two? is there a place where I can go to learn about how to connect these platforms?

- 15:46:42 From Sean Jacobson : Also, transparency is VERY valuable when it comes to Patreon. It earns a lot of trust, and the people who trust you may be willing to support you financially.
- 15:53:24 From Joshira Maduro : Hi Brett, I think insta and Facebook could be great for a multicultural product since you can get influencers sharing it though I don't think it needs to be all at the same time if that's going to delay you. I would look into finding organizations and influencers to help promote it; I am part of a multicultural sorority and we do work with affiliates to offer products like that to our sisters so it would be interesting to work with an organization or even multicultural offices within schools to promote the product!
- 15:56:27 From Heather Kleinschmidt : @Priya - It also might be helpful to start small - a couple articles on Medium, and see which ones get traction and which ones spark passion for you - before building a full website and content plan
- 15:56:47 From Priya Sridhar : All righty, Heather.
- 15:57:05 From Brett : Joshira: Thank you!
- 15:58:12 From Randy : How do we submit proposal or case study to our group for feedback? Natalie mentioned this is good idea during our last meeting.
- 15:59:47 From Brett : Thank you!
- 16:00:16 From Jedd Chang : <https://society.sidehustleschool.com/c/side-hustle-assistance/i-need-help-with>
- 16:00:39 From Randy : How do you find out which social media will work best for one's idea?
- 16:00:52 From Randy : Thank you

16:01:52 From Randy : Sure. ok, thank you.

16:02:15 From Lauralen's iPad : thank you

16:02:20 From Catie Dale : thanks y'all!

16:02:22 From Heather Kleinschmidt : Thank you!! 🙏

16:02:32 From Joshira Maduro : Thank you!!!